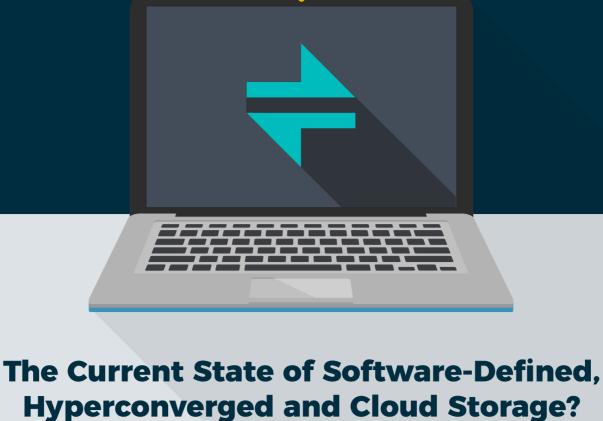


THE INDUSTRY'S TAKE ON: The State of Software-Defined,

Hyperconverged and Cloud Storage

who are currently using or evaluating software-defined storage, hyperconverged and cloud storage to solve critical data storage challenges.

DataCore's seventh market survey distills the experiences of 400 IT professionals



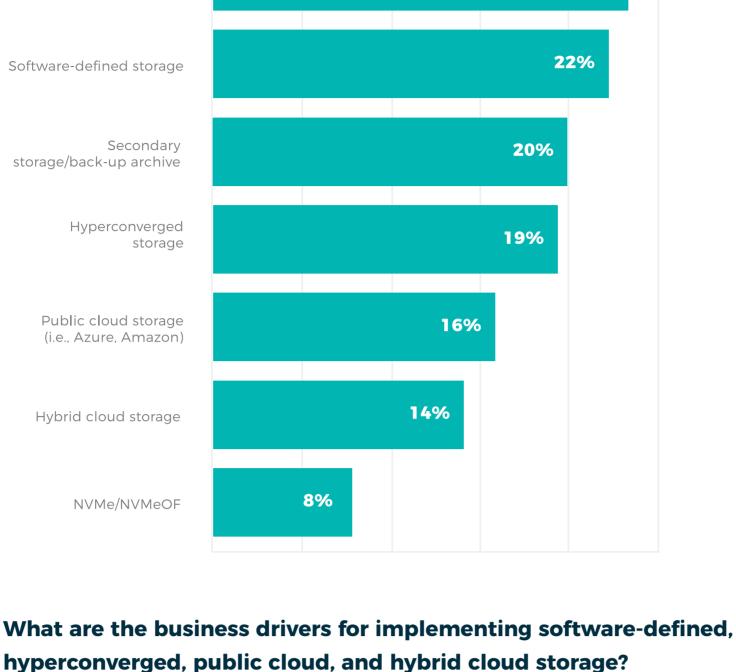
We asked IT professionals.

What percentage of your storage budget in 2018 is allotted to each of the technologies listed?

25%

Investment Priorities

23% Flash technology



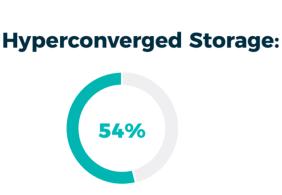
Automate frequent or **Extend** the life of existing **Simplify management** of

complex storage operations

Software-Defined Storage:

2

3



Deliver **higher**

performance storage

transformation efforts (37%).

Business continuity / high

availability (metro clustering,

synchronous data mirroring)

Standardized On It:

37%

storage infrastructure?

Locked into a specific

Cloud storage failed to

reduce costs

Managing object

storage is difficult

40%

35%

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Interestingly, when asked the same question regarding public cloud and hybrid cloud storage, many respondents are still not considering cloud technologies (54% and 47% respectively), citing

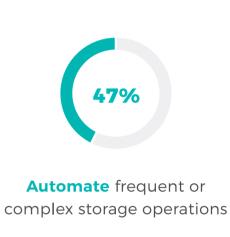
security and regulatory concerns as the top obstacles. Of those who are deploying public cloud, the

transformation efforts (39%); and lowering their hardware costs by shopping among several vendors (37%). Of those who are deploying hybrid cloud, the top three business drivers identified for doing

top three business drivers identified for doing so include: business continuity (46%); aid in digital

so include: business continuity (41%); future-proof your infrastructure (37%); and aid in digital

different types of storage



Enabling storage capacity

expansion without

disruption

storage assets

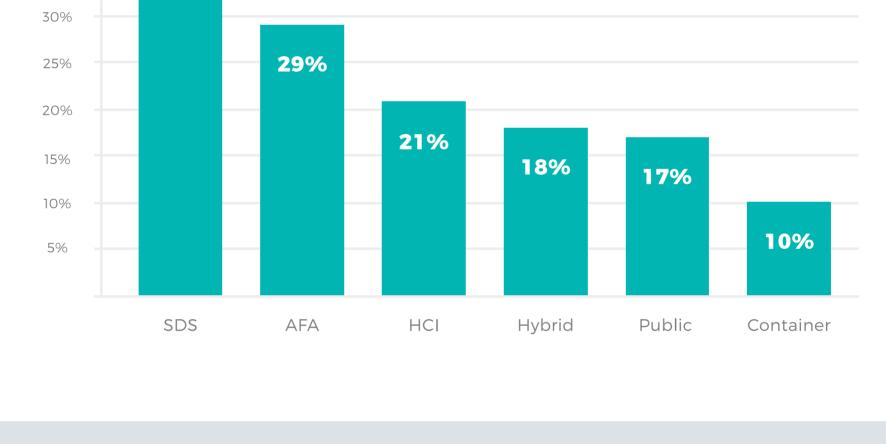
What are the primary capabilities that you would like from your storage infrastructure?

Disaster recovery

(from remote site or

public cloud)

4 Where are you in your deployments of the following technologies?



Surprises, False Starts and Technology Disappointments

What technology disappointments or false starts have you encountered in your

15%

25%

35%

42%

37%

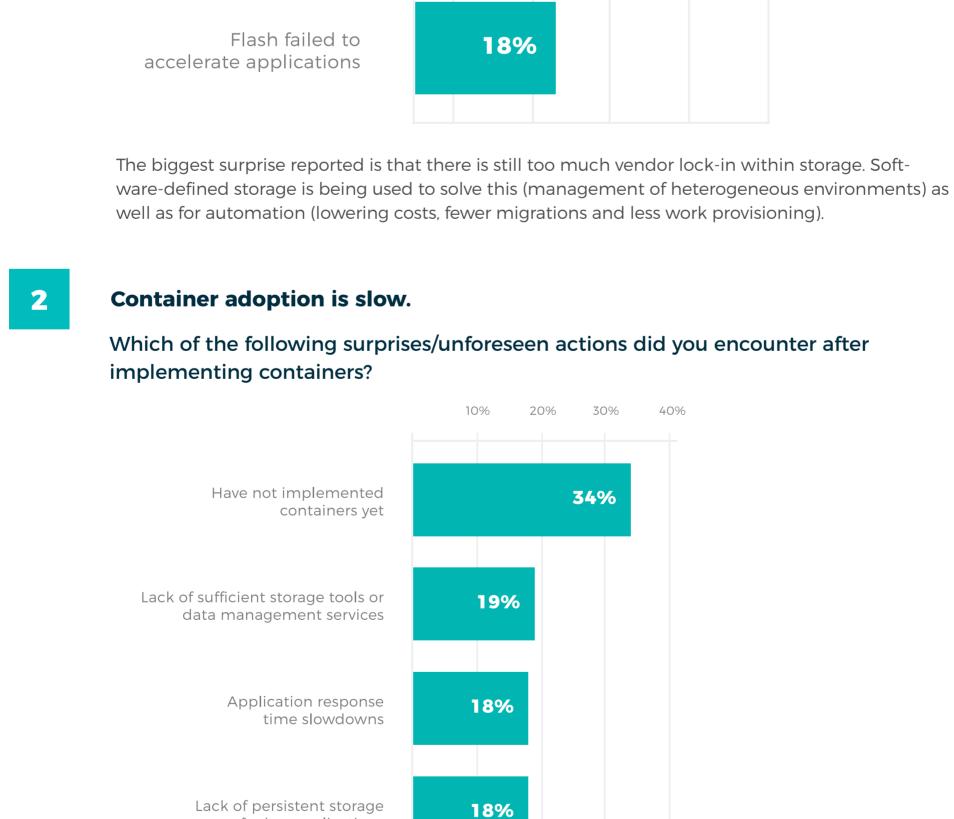
30%

45%

There is still too much vendor lock-in within storage.

storage vendor

5%



for key applications

NVMe is struggling to become mainstream.

capacity in 2018?

3

the reasons illustrated above.

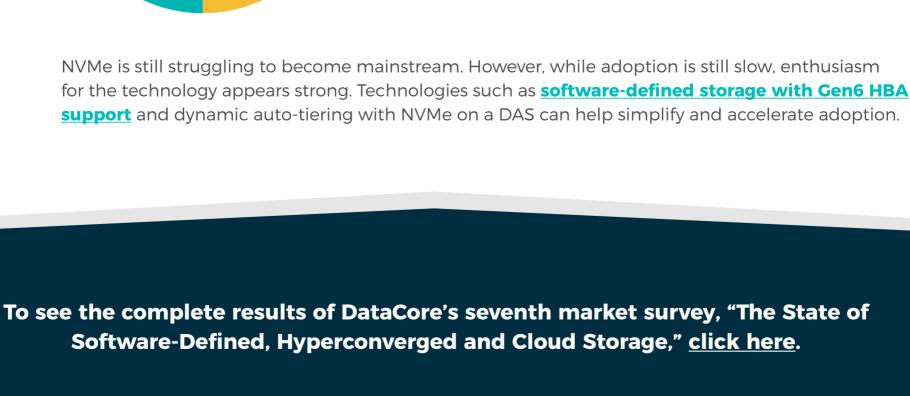
48% - Not using NVMe

23% - Using 10-50% NVMe

22% - Using some NVMe, but less than 10%

Many enterprises are exploring containers, although actual adoption is slow primarily due to

NVMe storage will account for roughly what percentage of your storage



DataCore is the authority on real-time data. The company pioneered <u>software-defined storage</u> and has now expanded its

technology leadership to <u>hyperconverged</u> infrastructures. DataCore empowers IT organizations to achieve always-available,

high-performance and highly efficient data. Its patented technology eliminates storage bottlenecks with adaptive parallel I/O

7% - More than half NVMe

optimization, enables zero-downtime synchronous mirroring, and provides a true hardware-agnostic architecture – resulting in flexibility, resource efficiencies, and cost savings. DataCore Software is the cornerstone of the next-generation, software-defined data center. DataCore's value has been proven in more than 10,000 customer deployments across traditional, hyper-converged, cloud, and hybrid environments.

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